

World Bank Open Data Readiness Assessment Briefing

Andrew Stott & Jeff Kaplan

Senior Consultants,
World Bank

Washington DC
01 Mar 2013

andrew.stott@dirdigeng.com
jeff@openesolutions.com



AGENDA

Time	Mins	Subject	Speaker
0900	2	Welcome and Introductory Remarks	Amparo
0905	5	What is Open Data and Why is it important?	Andrew
0910	5	The World Bank's Open Data strategy, and Why the Toolkit including the Readiness Assessment Tool was developed	Jeff
0915	15	The Eight Dimensions of Open Data Readiness	Andrew
0930	20	Putting Readiness to the Test - the Assessment Process and what CMUs/TTLs need to do	Jeff
0950	40	Questions and discussion	Oleg to moderate
1030	10	How to get involved: what you need to do	Amparo
1040		Close	

What is Open Data?

Open data is
data
that can be
freely
used,
reused
and redistributed
by **anyone**
for **any purpose.**

Governments collect and use a lot of data



<http://www.flickr.com/photos/brewbooks/4464892154/>



<http://www.flickr.com/photos/elwillo/4729801204/>

It is data about things that people care about



<https://secure.flickr.com/photos/ell-r-brown/6620198909/>



<https://secure.flickr.com/photos/ictsan/3025907110/>



<https://secure.flickr.com/photos/wudgeulper/2721715220/>



<https://secure.flickr.com/photos/creativecomputer/415482949/>

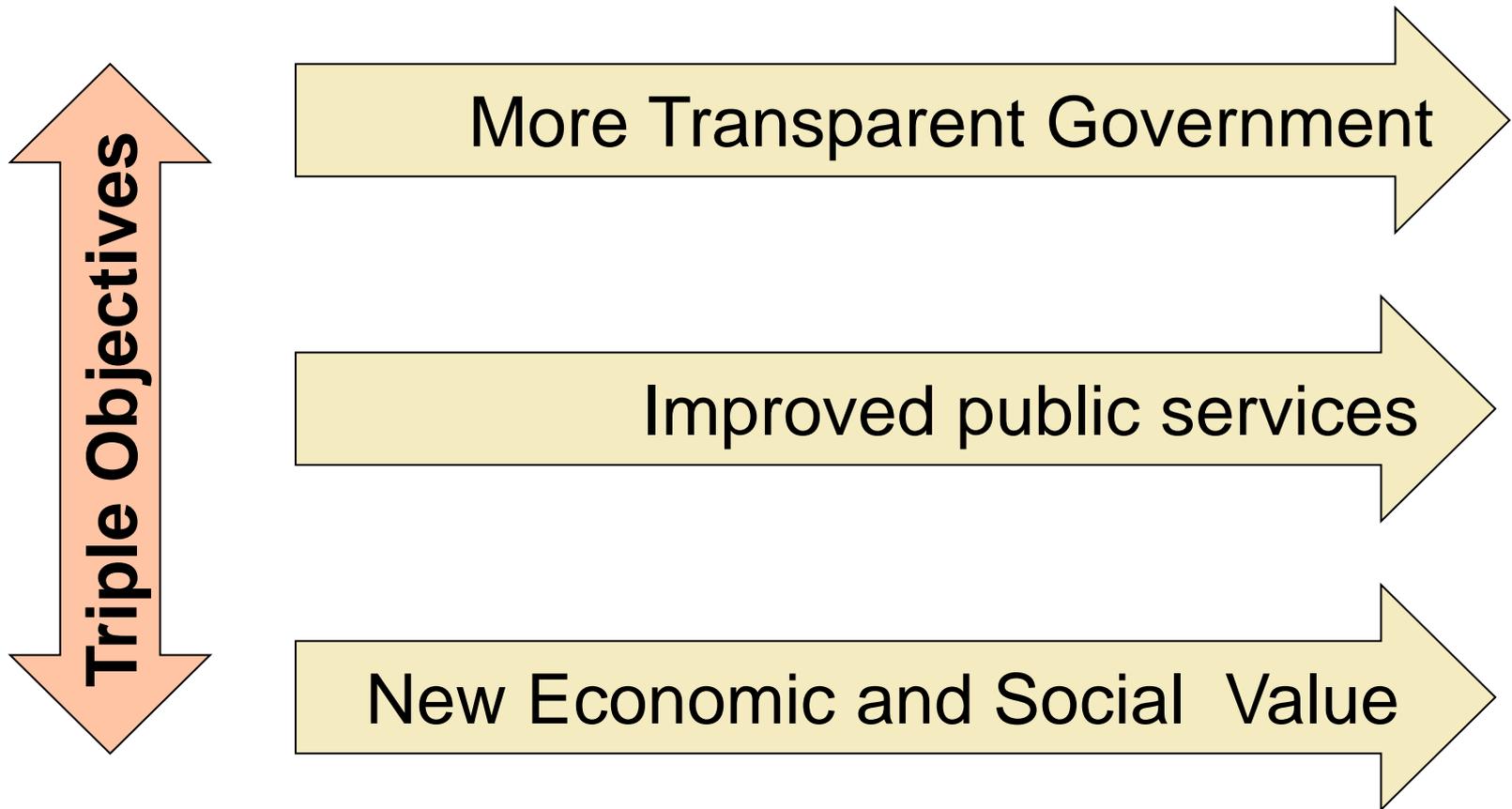


Other people will have ideas for using data too



 <http://www.flickr.com/photos/29224712@N06/4436827429/>

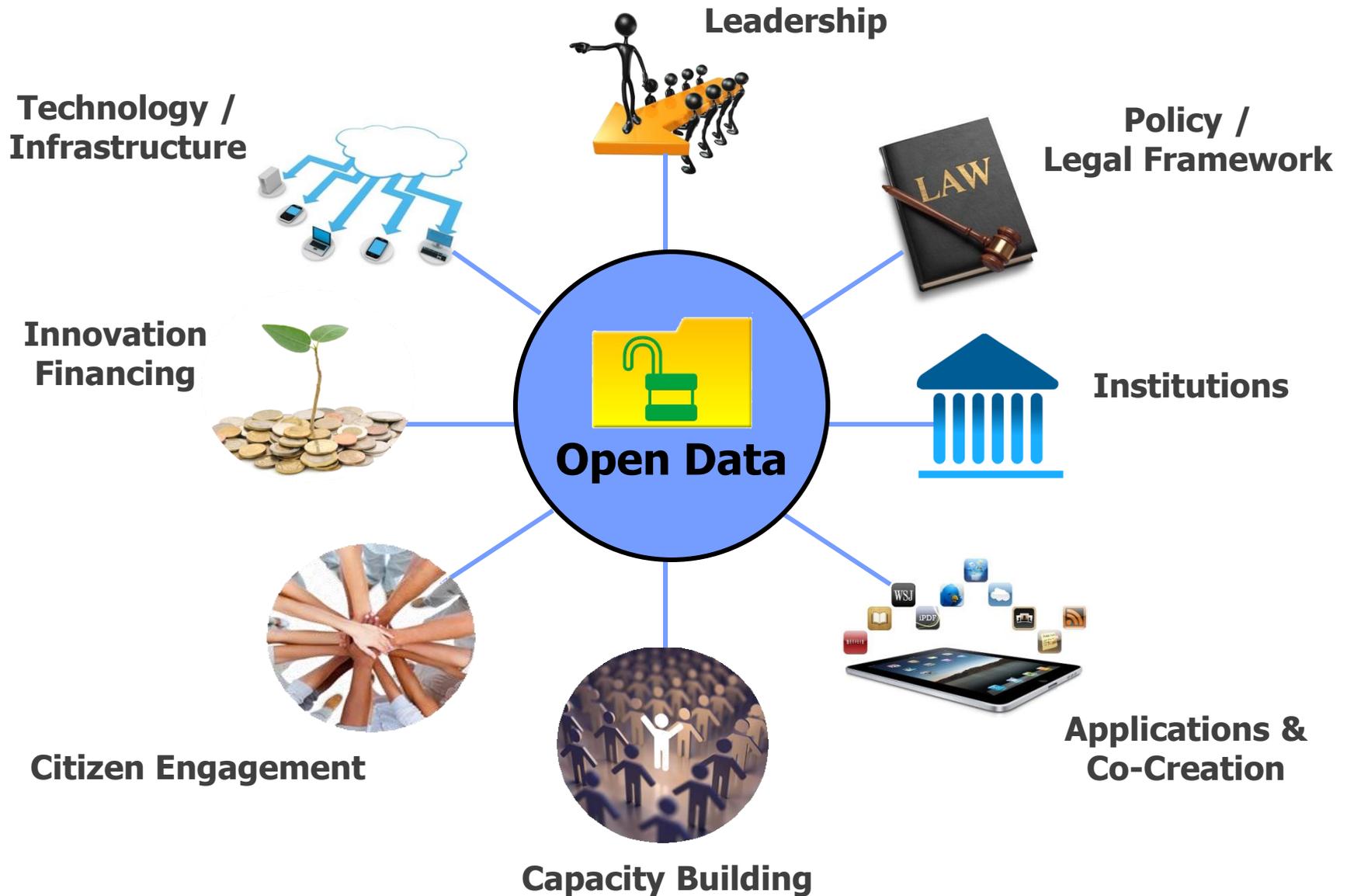
By releasing it as Open Data





World Bank Open Data Strategy and the Toolkit

Open Data Ecosystem





THE WORLD BANK
Working for a World Free of Poverty

English Español Français Русский عربي 中文 ▶

 GO

HOME ABOUT DATA RESEARCH LEARNING NEWS PROJECTS & OPERATIONS PUBLICATIONS COUNTRIES TOPICS

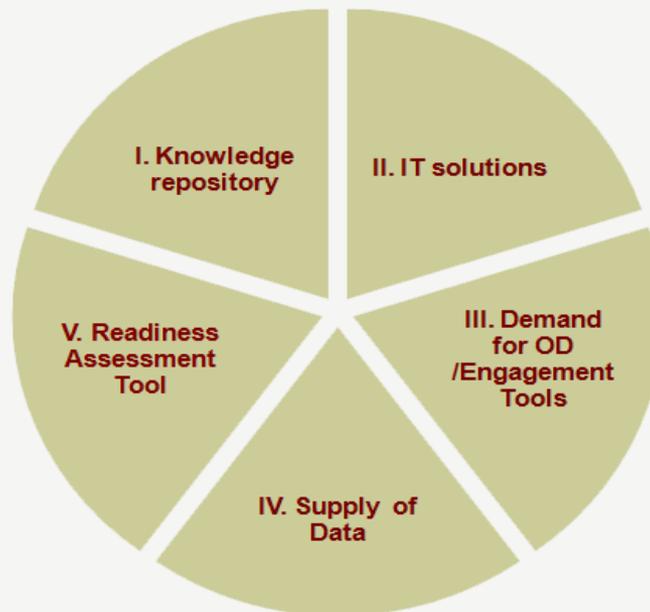
Data

By Country By Topic Indicators Data Catalog Microdata Blog News About For Developers Products

This page in English

Open Government Data Toolkit

SHARE



Open Government Data Toolkit

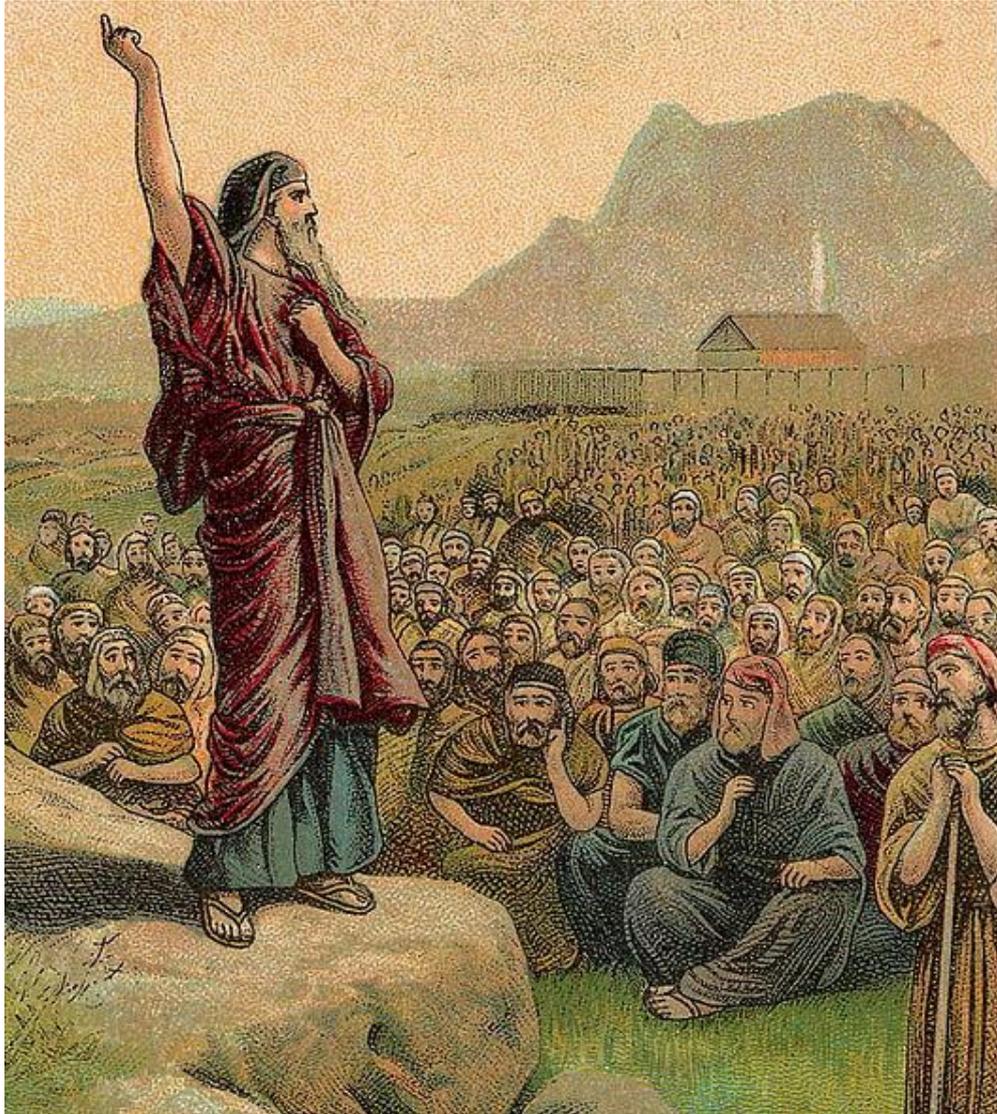
- ▶ What is Open Data? How is it used? Can you give examples?
- ▶ What are the computer requirements for Open Data?
- ▶ What data should we put on an Open Data site?
- ▶ How can we make sure that the data we are publishing is of good quality?
- ▶ How do we start? Who can help?

Provide feedback at data@worldbank.org



The Eight Critical Factors for Successful Open Data

Leadership



Policies & Legal



<https://secure.flickr.com/photos/ericejohnson/2588362220>

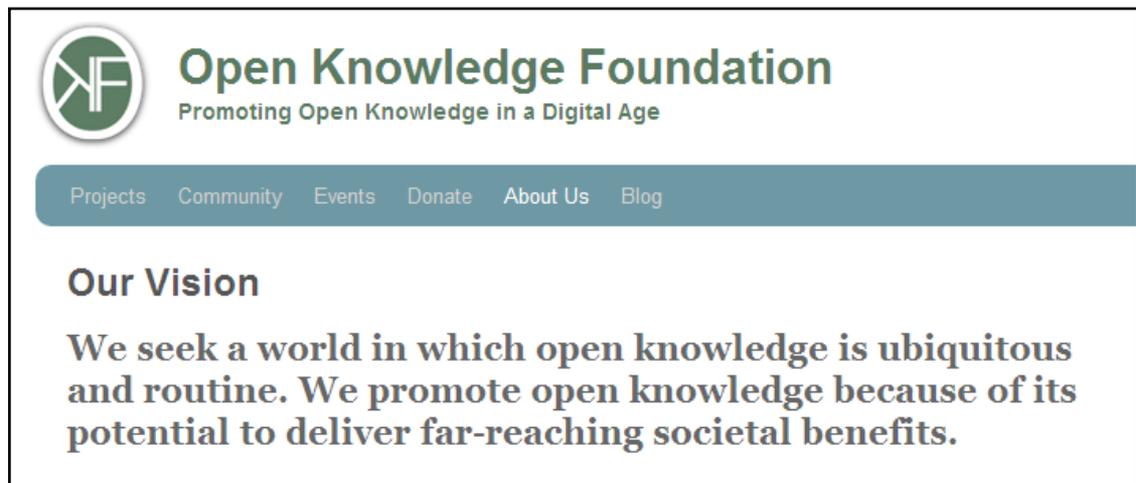
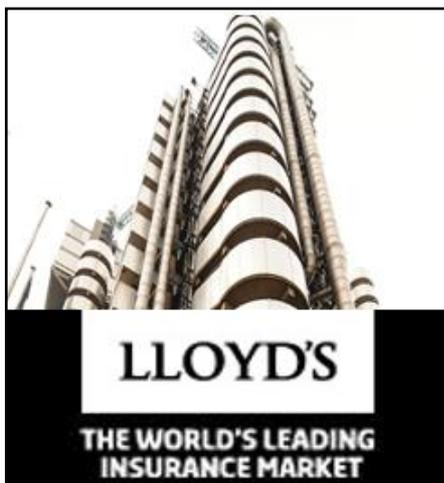
Government Institutional Structures & Skills for Data



Data within Government



Demand for Open Data from Civil Society



Open Data Ecosystem



Camden A-Z | Sitemap | Contact | Accessibility | AA

LIBRARY RECYCLE Where's my nearest?

You are here: [Home](#) → Where's my nearest...

Where's my nearest... Local information Green Camden Parking Recycling Sport

Job centre Please enter a Camden postcode or street:

Eight nearest job centres: Find out more about job centres in Camden

- A** 1.1km [Barnsbury Jobcentre Plus](#)
Telephone: 0845 604 3719
Opening hours: Mon-Fri 8.30am-5pm.
- B** 174-178 Kentish Town Road: 2.3km [Kentish Town Jobcentre Plus](#)
Telephone: 0845 604 3719
Opening hours: Mon-Fri 9am-5pm.
- C** 2.8km [St Marylebone Jobcentre Plus](#)
Telephone: 0845 604 3719
Opening hours: Mon-Fri 9am-5pm.
- D** 3.6km [Westminster Jobcentre Plus](#)
Telephone: 0845 604 3719

DATA PUBLICA
DONNÉES PUBLIQUES, OPEN DATA & DATA STORE

Trouver des données

PLATE DES DONNEES

les monopoles de la grande distribution

A Paris ou en province la grande distribution semble s'être partagé les territoires.

C'est ce que disent nos cartes et nos données.

Analyse

Financing



Technology Infrastructure & Skills



 <https://secure.flickr.com/photos/deegephotos/4929963345>

Readiness Assessment Process

and

What CMUs/TTLs need to do

Open Data Readiness Assessment - Phases

Stakeholders agree on assessment details



Assemble team



- Open Data expert
- Government partners

Preparatory Info Collection



Onsite mission



1 week

Follow-up Info Collection



1 week

Synthesis & Final Report



2 weeks

Detailed processes discussed and agreed with client

Typical Team Structure

- Client Sponsor: political leader
- Team:
 - International expert(s)
 - Local team leader (ideally later leads OD initiative)
 - Local support team - including person with legal/IP knowledge, person knowledgeable of Government IT, and person to handle logistics
 - Local expert (optional)
- World Bank assigns Task Team Leader to project manage
- Interviewees selected after discussion with client

Actual structure and roles discussed and agreed with client

Readiness Assessment Outputs

“Hard Outputs”

- Short, strategic report on readiness.
- Readiness benchmarked with global best practice.
- Options / recommendations for key strategic actions to start a successful Open Data initiative.

Readiness Assessment Outputs

“Soft Outputs”

- Private 1:1 discussions with international experts
- Lead officials get in-depth understanding of key requirements and critical success factors
- Engagement of key data-holding officials
- Socialization of Open Data among stakeholders (inside and outside government)
- Membership of World Bank global support network

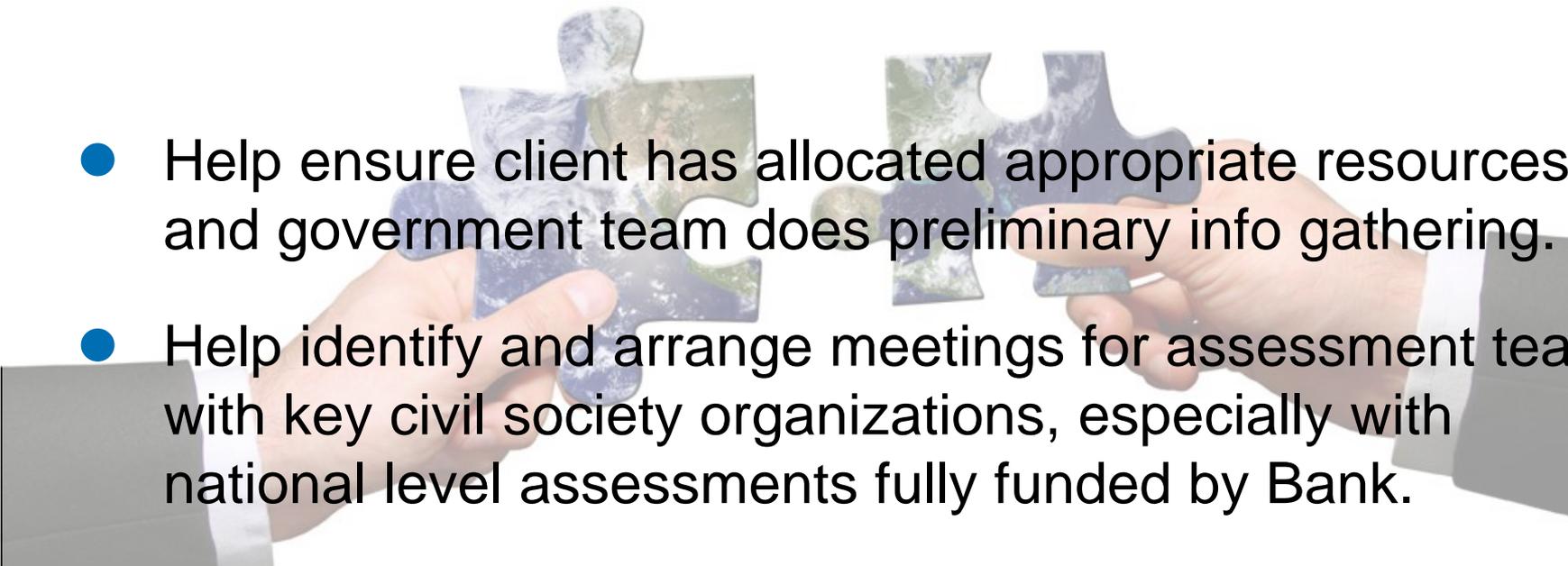
Creating an Open Data Strategy



Diagnostic ➡ Action Plan ➡ Implementation (Priority projects)

Each government builds own Plan from “ground up” based on its own diagnostic results, priorities, needs and specific environment.

Key Actions by CMU and TTLs

- 
- A background image showing two hands, one from the left and one from the right, holding several interlocking puzzle pieces. The puzzle pieces are shaped like the Earth, with blue oceans and green landmasses. The hands are wearing dark suits, suggesting a professional or official context. The puzzle pieces are arranged in a way that they seem to be coming together, symbolizing collaboration and the assembly of a complex task.
- Help ensure client has allocated appropriate resources and government team does preliminary info gathering.
 - Help identify and arrange meetings for assessment team with key civil society organizations, especially with national level assessments fully funded by Bank.
 - Help identify agency owners of some key datasets (e.g., economic indicator data).
 - Encourage socialization of Open Data among stakeholders (inside and outside government).
 - Help identify existing / potential champions for Open Data, both inside and outside government.

Questions and Discussion

How to get involved

End